



CLAIRE'S COURT
SIXTH FORM

Curriculum Statement

Year 12 - Business Studies BTEC
2025 – 2026

Your place to *aim high*

BTEC Extended Certificate in Business

The BTEC Level 2 Extended Certificate in Business will develop and enhance your skills, knowledge and understanding of business functional areas and the external environment within which they operate. This will be approached in a practical way that is relevant to today's work world.

The qualification can run alongside re-sit options for core subjects such as Maths and English, enabling you to gain a further qualification during this period of transition and develop the skills and attributes to be a successful Level 3 learner or employee.

What background knowledge and skills are needed?

You do not need to have studied Business at GCSE, but an interest in the subject would help.

In terms of entry requirements, we would expect you to have 2 GCSE qualifications at grades 9-3 or a Level 1 vocational qualification.

Where can it lead?

This programme can help you to achieve your full potential in the world of business and pursue further opportunities such as employment or apprenticeships.

In addition, you will be able to study a level 3 qualification if you achieve a Merit or above. In particular, students may pursue qualifications such as BTEC Level 3 in Business or Travel and Tourism. It can also be a stepping stone to a range of A Level subjects in Sixth Form - popular options being A Level Business and/or Media.

What will I study?

All of the BTEC qualifications are primarily coursework based. The topics that you will study are as follows (compulsory units are in bold):

- **Enterprise in the Business World**
- **Finance for Business**
- **Principles of Marketing**
- Promoting a Brand
- Small Business Planning
- Introducing Project Management
- Delivering and Improving Customer Services
- Introducing International Business

The optional units provide an opportunity to develop a broader understanding of the business sector. In addition, it introduces a limited number of specialist areas and the opportunity to acquire some of the practical skills identified by employers as the fundamental building blocks for future competence in the workplace.

In addition to this, as the course is based around the world of business, we engage local businesses to support the programme whereby you will benefit from guest speakers/visits to businesses, enabling you to have a practical insight into the topics studied.

Mastery

During the one year programme, students are taught a range of key skills to help develop an understanding of the business world. These include an understanding of how to analyse and interpret both quantitative and qualitative data. Recall exercises are employed throughout the course to help secure their mastery of knowledge. This will aid them in their understanding and ability to evaluate the key influences on businesses and the world around them. Worked examples, teacher modelling and exemplar answers will be utilised to enable students to develop confidence in writing analytically and being able to evaluate the impact of a given situation. Pupils will be given the opportunity to demonstrate their depth of knowledge and understanding through the coursework assignments set. These provide the opportunity for students to demonstrate core skills not only in their writing but through practical application such as role plays.

Assessment

As the programme is primarily coursework based, you will be given homework based around your assignments and your teacher will closely monitor your progress and provide feedback to help you meet the requirements of each assignment.

In order to pass an assignment you will need to produce evidence, this is proof that you have met the requirements of the unit. All units are broken down in exactly the same way. Every unit is introduced with learning outcomes, which describe what you will achieve during the completion of the unit. The assessment objectives will describe what you are required to do in order to achieve each learning outcome.

You are able to achieve a Pass, Merit or Distinction for each unit.

Textbook

The textbooks used for this course are:

- BTEC Level 2 First Business Student Book by Mike Neild et al

For further information please contact:

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